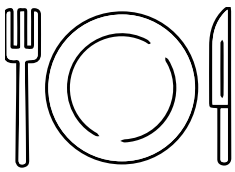


GROWING AGRICULTURE *together.*

LIVESTOCK INDUSTRY

Consumers, or people who purchase goods and services, such as food, are becoming more selective about how their food is produced. That’s why livestock producers have diversified into different markets in order to meet the needs of the consumer. In fact, there are several different ways they can sell their products once it’s ready for human consumption.

TYPES OF LIVESTOCK PRODUCERS



FARM TO TABLE

Labels their products for local use



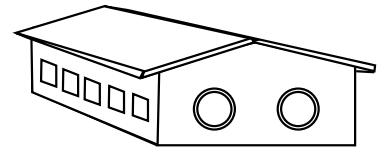
CONTRACT GROWER

Partnership between producer and contractor



DIRECT PURCHASE

Purchases made directly from farm

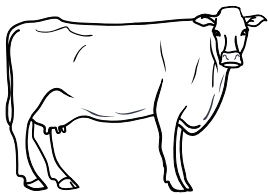


COMMERCIAL OPERATIONS

Specializes in raising animals at a certain stage of growth

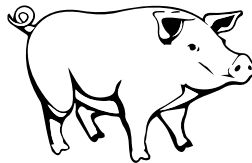
MEAT PRODUCTS

Some animals raised for human food consumption:



BEEF CATTLE

Raised for beef such as hamburger and steak.



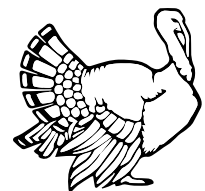
PIGS

Raised for pork such as ham and bacon.



CHICKENS

Raised for chicken such as fried chicken.



TURKEYS

Raised for turkey such as whole turkeys.

BYPRODUCTS

Some animals are raised for their byproducts. Byproducts are products harvested from livestock other than muscle meat.

